

CURRICULUM VITAE

Juan Carlos Acevedo

University of Illinois, Urbana-Champaign
Rm. 219, Huff Hall, 1206 S. Fourth Street, Champaign Illinois, 61820
(708) 735-1790
juancarlosacevedo410@gmail.com

EDUCATION

Ph.D. Recreation, Sport and Tourism (Expected Graduation, May 2024)
University of Illinois at Urbana-Champaign, U.S.A.

Directors School (May 2022)
National Recreation and Park Association

Parks and Recreation Leadership Academy (March 2018)
Illinois Park and Recreation Association, Naperville, Illinois

M.B.A. Marketing and Strategic Management (May 2014)
University of Illinois at Urbana-Champaign, U.S.A.

M.S. Recreation, Sport and Tourism (December 2009)
University of Illinois at Urbana-Champaign, U.S.A.

B.S. Business Administration, Management Information Systems (May 2007)
University of Illinois at Urbana-Champaign, U.S.A.

Abroad & Global Exchange, International Policy & Business Administration (2004)
Instituto Tecnológico de Monterrey, México City, México

LICENSES AND CERTIFICATIONS

Certified Park and Recreation Professional (C.P.R.P), Renewed March 2022
National Recreation and Park Association

NRPA Leadership Certificate, September 2019
National Recreation and Park Association

NRPA Marketing and Communications Certificate, October 2018
National Recreation and Park Association

Cardiopulmonary Resuscitation, Credential ID: 876643 May 2022
National Safety Council

Certificate in Foundations of Teaching, December 2010
University of Illinois at Urbana-Champaign

JOURNAL ARTICLES & BOOK CHAPTERS

Stodolska, M., Gentin, S., & Acevedo, J. C. (in press). The benefits of park visitation and naturebased recreation among ethnic minorities, immigrants, and refugees in North America and Europe. In: L. Larson, P. Fix, L. Lekies, S., Park., K. Scholl, K. Tidbal, T. Stein (Eds.), *The transformative power of parks*. Sagamore-Venture Publishing, Urbana, IL.

Acevedo, J. C., & Stodolska, M. (2017). Empowerment, resistance and leisure among Latino student organizations. *Leisure Sciences*. DOI: 10.1080/01490400.2017.1378141

Stodolska, M., Shinew, K. J., Acevedo, J. C., & Roman, C. G. (2013). “I was born in the hood”: 6 Fear of crime, outdoor recreation and physical activity among Mexican American urban adolescents. *Leisure Sciences*, 35, 1-15

Stodolska, M., Shinew, K. J., Acevedo, J. C., & Izenstark, D. (2011). Perceptions of urban parks as havens and contested terrains by Mexican-Americans in Chicago neighborhoods. *Leisure Sciences*, 33, 103-126

Acevedo, J.C., & Stodolska, M. (2011). The effects of crime on the physical activity and outdoor recreation among Mexican-American adolescents. *Illinois Parks and Recreation Magazine*, 42, 16-19.

Stodolska, M., Acevedo, J.C., & Shinew, K. J. (2009). Gangs of Chicago: Perceptions of crime and its effect on the recreation behavior of Latino residents in urban communities. *Leisure Sciences*, 31, 466-482.

GRANTS

Acevedo, J. (2020) Grant from Rotary Club of Wheeling for the amount of \$2,700 to support hybrid learning and recreation for 10 students who needed adult supervision.

Acevedo, J., & Sweeney, J. (2018) Grant from Disney and National Recreation and Park Association (Meet me at the Park – Play Spaces) for the amount of \$20,000 to support a project titled: Mobile Recreation “Unplug at the Park”

Stodolska, M. (PI), Shinew, K. J., Acevedo, J.C. (Co-PIs), & Roman, C. (Consultant). (2007-2009) Grant from the Robert Wood Johnson Foundation (Salud America! program) for the amount of \$75,000 to support a project titled: *Crime, Physical Activity and Outdoor Recreation among Latino Adolescents*.

PROFESSIONAL REPORTS

Stodoslka, M., Acevedo, J.C., Shinew, K. (2022) *Providing Programs and Services to Underserved Populations in Parks and Recreation*. Prepared for the Diversity Research Lab, University of Illinois.

Acevedo, J.C., Raffel, L., & Persaud, H. (2018). *Benefits of Cycling. Bicycle Path Map*. Report and Map graphic prepared for the Wheeling Park District.

Acevedo, J.C., Buchs, J., Wehby, M., Raffel, L., et. al. (2017). *Parks and Recreation Comprehensive Plan*. Report prepared for the Wheeling Park District.

Acevedo, J.C. (2017). *Wheeling Park District Demographic Analysis*. Report prepared for the Wheeling Park District.

Acevedo, J.C., Stodolska, M., & Shinew, K.J., Roman, C., & Yahner, J. (2011). *Crime, Physical Activity and Outdoor Recreation among Latino Adolescents*. Report prepared for the Robert Wood Johnson Foundation, Salud America! program.

Sharaievskia, I., Stodolska, M., Shinew, K.J., & Acevedo, J.C. (2010). *Recreational experiences of Latinos in urban natural environments: Preferences, benefits, and constraints*. Report prepared for the United States Department of Agriculture Forest Service; Northern Research Station Unit 4902.

Li, M. Z., Stodolska, M., Shinew, K. J., Santos, C. A., Acevedo, J. C., Skowron, M., Nedović-Budić, Z., & Zhu, W. (2005). *The effect of sport facilities and trail systems on the use of green spaces for physical activity among Latino(a) Americans*. Prepared for: The Robert Wood Johnson Foundation (Active Living Research Program), Fox Valley Park District, and City of Elgin Parks & Recreation Department, IL.

CONFERENCE PRESENTATIONS.

Rance, A., & Acevedo, J.C. (To Be Presented October, 2023). Diverse programing & special events. *Session to be presented at the National Recreation and Park Association Conference, Dallas, Texas.*

Acevedo, J.C. (To Be Presented August, 2023). Diversity Marketing. *Session to be presented at the Minnesota Recreation and Park Association Conference, Plymouth, Minnesota.*

Acevedo, J.C. (To Be Presented August, 2023). Marketing and DEI. *Session to be presented at the Florida Park and Recreation Association Conference, Orlando, Florida.*

Acevedo, J.C. (February, 2023). Diversity Marketing. *Session to be presented at the Missouri Park and Recreation Association Conference, Lake Ozark, Missouri.*

Acevedo, J.C. (February, 2023). Park District's Diversity Trainings to Improve Access to Underserved Populations. *Session to be presented at The Academy of Leisure Sciences (TALS), New Orleans, Louisiana.*

Acevedo, J.C., Pasillas, J., Holan, K., Colucci, H., Ruiz, E., & Medina, L. (January, 2023). Diversity Marketing. *Pre-Conference Workshop to be presented at the Illinois Park and Recreation Association and Illinois Association of Park Districts Soaring to New Heights Conference, Chicago, Illinois.*

Acevedo, J.C., & Holan, K. (September, 2022). Marketing a Diverse Community. *Session presented Illinois Parks and Recreation Association Diversity Education Institute, Glenview, Illinois*

Acevedo, J.C.(March, 2019). Marketing to and Serving Diverse Populations. *Session presented at the Great Lakes Park Training Institute, Pokagon State Park, Angola, Indiana.*

Acevedo, J.C. (January, 2019). Diversity Marketing in Parks and Recreation. *Pre-Conference Workshop presented at the Illinois Park and Recreation Association and Illinois Association of Park Districts Soaring to New Heights Conference, Chicago, Illinois.*

Acevedo, J.C. (September, 2018). Diversity Marketing in Park and Recreation *Session presented at the National Recreation Park Association Conference, Indianapolis, Indiana.*

Acevedo, J.C., & Hamill, A. (January, 2018). Event Exceeding Projected Attendance: How to Keep This From Happening to You. *Session presented at the Illinois Park and Recreation Association and Illinois Association of Park Districts Soaring to New Heights Conference, Chicago, Illinois.*

Phan, M., Stodolska, M., Acevedo, J.C. (2015, October). Health Eating and Leisure Among Mexican Immigrants in the U.S. *Paper presented at the NRPA Leisure Research Symposium, Las Vegas, Nevada.*

Roman, C., Stodolska, M., Yahner, J., Shinew, K.J., & Acevedo, J.C. (2012, October). Crime, physical activity, and outdoor recreation among Latino adolescents. *Paper presented at the NRPA Leisure Research Symposium, Anaheim, CA.*

Stodolska, M., Roman, C., Shinew, K. J., Yahner, J., Acevedo, J.C. (2012, March). The effects of crime and victimization on physical activity and outdoor recreation among disadvantaged Latino youth. *Poster presented at the Active Living Research Conference, San Diego, CA.*

Acevedo, J.C, Stodolska, M., Shinew, K. J., & Roman, C. (2011, November). Fear of crime and outdoor recreation among Latino urban youth. *Paper presented at the NRPA Leisure Research Symposium, Atlanta, GA.*

Stodolska, M., Shinew, K.J., & Acevedo, J.C. (2011, April). Fear of crime and leisure experiences of adolescent Latino residents of urban communities. *Paper presented at the Association of American Geographers Conference in Seattle, WA.*

Acevedo, J.C. (October, 2010). Cross-cultural examination of leisure among Mexicans in Guerrero and Midwest. *Paper presented at the NRPA Leisure Research Symposium, Minneapolis, MN.*

Stodolska, M., Shiness, K. J., Acevedo, J.C., & Roman, C. (September, 2010). Fear of crime and physical activity among Latino middle school students. *Paper presented at the Salud America Scientific Summit, San Antonio, TX.*

Stodolska, M., Acevedo, J.C., Shiness, K.J., & Izenstark, D. (October, 2009). Positive and negative aspects of parks in Latino neighborhoods. *Paper presented at the NRPA Leisure Research Symposium, Salt Lake City, UT.*

Acevedo, J.C., & Stodolska, M. (October, 2009). Empowerment, resistance and leisure among Latino student organizations. *Paper presented at the NRPA Leisure Research Symposium, Salt Lake City, UT.*

Stodolska, M., Acevedo, J. C., & Shiness, K. J. (October, 2008). Fear of gang crime and recreation in Latino urban communities. *Paper presented at the NRPA Leisure Research Symposium, Baltimore, MA.*

Stodolska, M., Anderson, T. K., Shiness, K. J., & Acevedo, J. C. (May, 2008). Differences in perceived access to and utilization of natural environments for recreation among Latino residents of two urban communities. *Paper presented at the CCLR 12 - Canadian Congress on Leisure Research, Montreal, Quebec, Canada.*

Acevedo, J.C. (April, 2008). Factors affecting the quality of life of Latino residents of urban immigrant gateway communities. *Paper presented at the UIUC Undergraduate Research Symposium.*

Stodolska, M., Shiness, K. J., Acevedo, J. C., & Gobster, P. H. (April, 2008). In-depth examination of constraints on the use of urban parks for physical activity in Latino neighborhoods. *Paper and poster presented at the Active Living Research Conference, Washington, D.C.*

Shiness, K. J., Stodolska, M., Acevedo, J. C., & Gobster, P. H. (April, 2008). The use of urban natural areas in Latino neighborhoods as spaces for physical activity. *Poster presented at the Active Living Research Conference, Washington, D.C.*

Stodolska, M., Shiness, K. J., & Acevedo, J. C. (April, 2008). Factors affecting the quality of life of Latino residents of urban immigrant gateway communities. *Paper presented at the Association of American Geographers Conference in Boston, MA.*

INVITED PRESENTATIONS, PANEL DISCUSSIONS, WEBINARS & SEMMINARS

Acevedo, J.C.(February, 2023). 8 Estrategias de Marketing para Promover tu Parque y Programas Recreativos. *Podcast to be recorded for the Asociación Nacional de Parques y Recreación, Virtual, Yucatán, México.*

Acevedo, J.C.(November, 2022). Educación y Construcción de Capacidades en la Profesión de Parques. *Podcast recorded for the World Urban Parks Conference, Monterrey, Mexico.*

Acevedo, J.C.(October, 2022). Diversity Marketing. *Session presented for the Minnesota Recreation and Park Association, Online Presentation.*

Acevedo, J.C. (October, 2021). Overcoming Language Barriers in the Workplace. *Session presented at the Diversity Learning Institute, Wheaton, Illinois*

Acevedo, JC. (November, 2020) Importance of networking in the professional world. *Online Panel Discussion presented to students at National Louis University.*

Acevedo, JC. (August, 2020). Choosing communications as a career. Panel presentation. *Online Panel Discussion presented to students at National Louis University.*

Acevedo, JC. (July, 2020) Park and Recreation Participation by Ethnic Minorities. *Session presented at Rotary Club of Wheeling*

Acevedo, JC (October, 2019) Social Media, Geofencing, & Digital Marketing. *Session presented at Rotary Club of Wheeling*

Acevedo, J.C. (September, 2018) Diversity Marketing in Park and Recreation *Session presented at the Illinois Park and Recreation Association Special Events Board Meeting.*

Acevedo, J.C. (September, 2018) Diversity Marketing in Park and Recreation *Session presented at the Illinois Park and Recreation Association Special Events Board Meeting.*

Acevedo, JC. (July, 2017) Benefits of Park and Recreation. *Session presented at Rotary Club of Wheeling*

Acevedo, J.C. (March, 2010). Cross-cultural examination of leisure among Mexicans in Guerrero and Midwest. *Presentation at the Research Seminar, Department of Recreation, Sport and Tourism, University of Illinois.*

Acevedo, J.C., & Stodolska, M. (October, 2009). Empowerment, resistance and leisure among Latino student organizations. *Presentation at the Research Seminar, Department of Recreation, Sport and Tourism, University of Illinois.*

Stodolska, M., Acevedo, J.C., Shinew, K.J., & Izenstark, D. (2008, April). Perceptions of natural environments and park benefits among Latino residents of urban communities. *Presentation at the Research Seminar, Department of Recreation, Sport and Tourism, University of Illinois.*

PROFESSIONAL EXPERIENCE

Wheeling Park District

Superintendent of Marketing and Communications

January 2018 – Present

- Responsible for the communications and marketing efforts of the District, including the promotion of over 100 recreational activities (e.g. summer camp, before and after activities, swim lessons, athletic leagues, etc.), facility and park rentals, an outdoor aquatic center, a full service fitness center, two golf courses, three food and beverage banquet venues, a full service preschool, a full service sports complex, and an outdoor concert venue.
- Coordinate the management of print and digital advertising and promotional activities including posters, banners, flyers, social media, and photo/video campaigns.
- Maintain 5 District websites, 12 social media accounts, 3 online registration and reservation systems.
- Assist staff in reaching out our diverse populations to increase registration in our current programs & facilities
- Recommend and implement strategic marketing initiatives to support the District's goals and drive revenue and participation for programs, events and key facilities.
- Oversee sponsorship and advertising efforts, working closely with multiple District staff to set goals and grow sponsorship opportunities. This includes facilitating the growth of relationships, generating alternative revenue, obtaining in-kind donations and selling advertising.

Communications and Outreach Manager

January 2016 – January 2018

- Assist staff in reaching out our diverse populations to increase registration in our current programs & facilities.
- Coordinates staff for the Family Learning Program in conjunction with Community Consolidated School District 21.

Global Consulting Program, (UIUC)

August 2012 – January 2013

- Conducted market analysis and formulated a business plan for a Hedge Fund company
- Created a database of potential investors located in Latin America, the United States and Europe who were able and willing to invest in a hedge fund in India

Europa House, Private Certified Housing

May 2011- January 2012

Resident Director

- Raised room occupancy from 70% to 100% of 39 apartments while assisting 105 student residents with their college living needs
- Implemented an electronic based accounting system for all rent payments, leases, applications, utility bills and repair costs, reducing the time to process information

Sagamore Publishing

Spring 2009 – December 2009

Project Developer / Coordinator

- Assisted in the design of an online educational and certification course for the Illinois Association of Park Districts
- Managed a team of four staff workers in the completion of the content for an online educational course

University of Illinois, Illini Union Programming Department

August 2008– May 2014

Programs Manager

- Coordinated the collaboration between the University student union and over 250 organizations in the creation of over 350 programmed events
- Hired, managed and trained a team of 12 staff workers and 12 sound/light technicians
- Managed the accounting, marketing, sales, and operations of events to meet organization goals

Graduate Operations Supervisor of the Student Union

August 2007 – August 2008

- Implemented all processes and procedures established by the University and building administration to ensure proper operations of the building
- Assisted in the planning of University student events while personally ensuring that the design of the events were inclusive of all cultures

Lake Theater- Oak Park, Illinois

December 2001- June 2004

Supervisor

- Updated concession and usher duties inventories
- Assisted employees with conflict resolution with customers

RESEARCH EXPERIENCE

University of Illinois at Urbana-Champaign Department of Recreation, Sport and Tourism

Research Coordinator: Diversity Research Laboratory, Winter 2021 - September 2022

Worked under the supervision of Dr. Monika Stodolska and Dr. Kim Shinew
Assisted with the project “**Combating Systemic Racism in Access to Nature, Open Spaces, and Parks and Recreation Resources**”. Assisted in recruiting 400 survey participants and conducted interviews in Spanish and English speaking community members. Assisted with data analysis and final report preparation.

Research Coordinator: Diversity Research Laboratory, Spring 2010 - Spring, 2011

Worked under the supervision of Dr. Monika Stodolska and Dr. Kim Shinew
Assisted with the project “**Crime, Physical Activity and Outdoor Recreation among Latino Adolescents**” funded by the **Robert Wood Johnson Foundation.**” Responsible for contacting and recruiting middle and high schools to participate in the research project. Helped recruit 250 parents and obtain 190 surveys from middle school children. Helped with interviewing children and in the Spanish translation of surveys and interviews. Responsible for data coding and analysis and for final report preparation.

Research Coordinator: Diversity Research Laboratory, Fall, 2009

Worked under the supervision of Dr. Monika Stodolska.

- Responsible for identifying grant funding for possible future faculty research projects within the Department of Recreation, Sport and Tourism
- Developed the Diversity Research Laboratory website.

Research Coordinator: Diversity Research Laboratory, Fall 2008-Spring 2009

Worked under the supervision of Dr. Monika Stodolska and Dr. Kim Shinew

- Assisted with the USDA-funded research project: “**Environmental preferences and the use of natural areas for physical activity among racial and ethnic minority residents.**” Responsible of conducting focus groups with Latino residents.
- Was responsible for developing and conducting an independent research project on “**Empowerment, resistance and leisure among Latino student organizations.**”

Research Coordinator: Diversity Research Laboratory, Fall 2007- Spring 2008

Worked under the supervision of Dr. Monika Stodolska and Dr. Kim Shinew

Assisted with the USDA-funded research project “**Environmental preferences and the use of natural areas for physical activity among racial and ethnic minority residents.**” Responsible for collecting 200 surveys from Latino community residents.

Research Coordinator: Diversity Research Laboratory, Spring 2005-Fall 2006

Worked under the supervision of Dr. Monika Stodolska and Dr. Kim Shinew

Assisted with the RWJF-funded research project “**The effect of sport facilities and trail systems on the use of green spaces for physical activity among Latino(a) Americans**”. Responsible for collecting 400 surveys in community parks. Recruited 24

Latino men and women to wear accelerometers to measure their activity levels.
Responsible of conducting 24 follow up interviews with Latina women who participated in the project.

Wheeling Park District

Communications and Outreach Manager, 2017

- Led a community needs assessment of underrepresented ethnic and racial groups to understand their needs and wants, and how to best market current Park District offerings. Six focus groups composed of 24 participants participated in the project. Responsible for survey design, data collection, analysis and final report.

TEACHING EXPERIENCE

Instructor: Designing Parks and Recreation Experiences – **RST 317** (Fall 2021, Fall 2022)

Prepared syllabi, lesson plans, and exams. Graded class quizzes, assignments and group projects. Delivered lectures to undergraduate juniors and seniors on the topics of optional experiences of parks and recreation, as well as the organizational structure and administrative approaches in the public, non-profit, and commercial sectors. Students learned about strategies for designing optimal experiences in a variety of settings such as camps, aquatics, arts and culture programs, and health and fitness centers.

Teaching Assistant: Diversity in Recreation, Sport and Tourism – **RST 370** (Spring 2022, Spring 2023) Graded class quizzes, assignments and group projects.

Instructor: Entrepreneurship – **RST 218** (Fall 2011, Spring 2012, Summer Online Course 2012, Fall 2012)

Prepared syllabi, lesson plans, and exams. Graded class quizzes, assignments and group projects. Delivered lectures to undergraduate juniors and seniors on the topics of risk, business administration, legal environment, marketing, accounting, human resources, operations management, and supply management.

Teaching Assistant: Research Methodology – **RST 370** (Spring 2009, Fall 2009, Spring 2010)

Graded class quizzes, assignments and group projects. Taught sections of the course and provided guest lectures on the topics of survey methodology, interview questions, random error and internal validity.

Guest Lecturer: – **RST 100** (Fall, 2010)

Guest lectured on the topic of “Anthropology and Culture in Leisure Services.”

Related experience: **Teaching in the Professoriate – KIN 565** (Fall, 2010)

Developed a personal teaching philosophy statement

Acquired knowledge of how to develop course syllabi

Learned about the Student Code of Conduct of most Universities

Received practical knowledge of classroom technologies

Acquired knowledge of how to deal with classroom challenges

Learned about the use of active learning techniques in the classroom and how to lead classroom discussions

As a result of the course, obtained the **University of Illinois Certificate in Foundations of Teaching**

SUPERVISION OF INTERNS

Rotary Club of Wheeling

Mwila Kangombe (2022), National Louis University
Damaris Velazco (2021), National Louis University
Joshua Pedroza (2020), National Louis University
Anjelo Ruiz (2021), National Louis University

Wheeling Park District

Sara Aranda (2023), University of Illinois, Urbana-Champaign
Wendy Zuniga (2022), National Louis University
Madelyn Lehmann (2022), National Louis University
Noemi Ramos (2022), National Louis University
Melanie Esquivel (2021), National Louis University
Marianna Uriostegui (2021), National Louis University
Amber Jarvis (2021), National Louis University
Jose Uriostegui (2021), National Louis University
Maria Martinez (2020), National Louis University
Dayna Madourie (2020), National Louis University
Adrian Estrella (2020), National Louis University
Santiago Cuevas (2019), Wheeling High School

SERVICE EXPERIENCE

IPRA iLearn

January 2023 – Present

Board Member

- Participated in monthly meetings to discuss and plan a case competition that can help college students in parks and recreation expand their skills and knowledge in the field.

Hispanic Professionals in Parks and Recreation (HPPR)

September 2022 – Present

Board Member

- Participated in monthly meetings to discuss and plan programs and activities that can help Hispanic professionals in parks and recreation expand their skills and knowledge in the field.

Rotary Club of Wheeling

July 2020 – Present

President

- Lead club to bring brings together business, professional, and community leaders in order to provide service to others, promote integrity, and advance goodwill in the Wheeling area community.
- Serve as director of the board fundraising chairperson of the club.

IPRA Communications and Marketing Section

January 2020 – December 2020

Board Member

- Participated in quarterly meetings to discuss and plan programs and activities that can help communication and marketing professionals expand their skills and knowledge in the field.

Wheeling Hispanic Chamber of Commerce June 2019 – Present
Cofounder & Secretary

- Participated in monthly meetings to plan strategies on how to support local businesses that either are owned or serve the local Latino/a/x community.

National Louis University August 2017 - Present
Business Program Advisory Council Member

- Helped develop the partnership between the Wheeling Park District and National Louis University to promote recreational and physical activities among students.

OMNI Youth Services Community Advisory Group January 2017 – Present
Member/Partner

- Participated in monthly activities and workshops to understand how the Wheeling Park District could help provide behavioral and educational support services to serve the needs of children, adolescents and adults in the Wheeling community

Link Together Coalition January 2017 – Present
Committee Member

- Participated in bimonthly meetings to find ways community partners can help reduce teen alcohol and drug use in Wheeling Township.

Greater Wheeling Area Chamber of Commerce January 2017 – February 2020
Marketing Committee Member

- Help create marketing strategies and campaigns to promote organization programs and activities and help increase membership.

Family Learning Program January 2016 - Present
Co-Leader

- Worked in partnership with CCSD21 and Harper College to provide affordable and accessible learning opportunities for second language families (adults and children) and empower them to become active participants in all aspects of the school community.
- Provided recreational activities for CCSD21 families to promote physical and recreational activities.

Promise Healthcare Fundraising Board August 2014 – December 2015
Member

- Assisted monthly meetings to organize and plan the execution of fundraising events

National Society of Hispanic MBAs August 2011 – May 2012
Scholar Fellow

- Helped in the development of programs and events to recruit Latino students who desire to pursue an MBA
- Assisted in the sponsorship of programs and organizations designed to increase the retention rates of Latino students.

Association of Latin American Students

January 2008 – May 2012

Founder & Board Member

- Created an organization that promotes Latino/a culture on the University of Illinois campus.

I-Leadership

February 2009

Facilitator

- Helped facilitate the program's goals and objectives, as well as the communication between groups of undergraduate students.
- Helped lead a group of undergraduate students through different activities that helped them develop communication skills.

Peer Recruitment Program, UIUC, Admission & Records

January 2005 – May 2007

Peer Recruiter

- Promoted higher education to disadvantaged youth by visiting predominantly Latino high schools in the City of Chicago.
- Followed up with students who were interested in attending the University of Illinois and helped them with the admission process, application for Federal Student Aid, and graduation requirements.

LaFe Intersity, UIUC

August 2006 – May 2007

President

- Organized weekly Bible and Prayer Meetings.
- Organized monthly social events to outreach the community.

Nueva Vida North Community Church

June 2000 – July 2005

Music Director

- Managed and led the contemporary worship band during Sunday celebrations.
- Organized meetings between the members of the team to enhance relationships and teamwork.
- Created a small music school for members of the church who wanted to obtain basic music skills.

Mexican Student Association

August 2003 - May 2004

Executive Board

- Provided executive board and members with current information about events.
- Maintained the association webpage.

Fiesta – La Casa Cultural Latina

August 2006 – May 2012

Chair, Technical Chair

- Coordinates end of the year Latino Talent Show for an audience of 500-700 attendees.
- Manages technical specifications for all talent performances.
- Designs and coordinates all marketing implementations.
- Manages the accounting and funding of the event.

COMMITTEE WORK

IPRA iLearn Committee

January 2023 – Present

Member

- Participated in the planning of a case competition for higher education students in the field of parks and recreation.
- Assisted in formulating and implementing strategic plans to increase the impact of the program in the parks and recreation field.

Rotary International, D6440 COVID-19 Vaccination Task Force

January 2021 – June 2022

- Assisted in the crafting of a communications strategy to support COVID-19 vaccination of 64 communities.
- Helped develop an education campaign to remove any misconceptions of COVID-19 mitigation strategies and vaccinations, following the eradication of Polio blueprint used by Rotary International.

CCSD21 Superintendent Equity Advisory Committee

January 2021 – Present

Member

- Participated in capacity-building and action planning to identify and disrupt inequities across the CCSD21 system.
- Assisted in formulating and implementing strategic, accountable, measurable and sustainable action for CCSD21 to continuously monitor equity within a system framework.

Wheeling Park District Safety Committee

August 2018 – Present

Member

- Attended monthly meetings to create a cooperative effort to promote safety and health in the workplace
- Assist in communicating safety related information, initiatives, policies, or procedures discussed during monthly Safety Committee meetings.

Search Committee for Provost and Vice Chancellor for Academic Affairs (UIUC),

January - April 2012

Search Committee Member

- Assisted in crafting the job description for a new Provost and Vice Chancellor for Academic Affairs
- Helped in the development of candidate lists
- Helped in screening and interviewing the candidates

Illini Union Programming Subcommittee

August 2010 – May 2014

Chair

- Set up biweekly meetings to identify possible programming and event ideas for the student body.
- Aided in the development of a comprehensive calendar of events at the Illini Union that is inclusive and representative of the U of I population.

Illini Union, Welcome Week Committee

June 2009 – September 2014

Member and Co-Chair (2012)

- Helped develop events for the U of I student and faculty body during the first week of school.
- Coordinated management of all events held at the Courtyard Café during the first Week of Welcome and support the activities held during the *All Nighter, Quad Day, and International Student Night*.

Asian American Cultural Center

August – May 2012

Member of Advisory Board

- Advised the Director of the Asian American Cultural Center with regards to programming and events that can help the mission of the organization.
- Advised the Center on how to tackle the challenges faced by Asian American students at the University of Illinois

Department of Recreation, Sport and Tourism Search Committee for Assistant/Associate Professor in Management

August – December 2010

Member

- Assisted in crafting the job description for a new assistant/associate professor position
- Helped in the development of candidate lists
- Helped in screening the candidates
- Helped in interviewing the candidates

Illini Union Courtyard Café Committee

August 2009 – May 2014

Chair

- Advised and provided direction to the staff workers of a 500 capacity venue in the possible events and programs that could be hosted by the venue. Identified and defined core dates and ideas for future programming.

AWARDS

Toro Scholarship, Directors School (2021, 2022)

National Recreation and Parks Association

Illinois Park & Recreation Association Agency Showcase

- 1st Place: Social Media Campaign (2023)
- 1st Place: Integrated Photography (2023)
- 2nd Place: Virtual Program Guide (2023)
- 3rd Place: Agency Showcase (2023)
- 3rd Place: People's Choice Agency Showcase (2020)
- 1st Place: Program Guide (2019)
- 2nd Place: Logo Design (2019)
- 2nd Place: Digital Marketing (2018)

NSHMBA Top Scholarship, 2012

National Society of Hispanic MBAs

IPRA, Best Legislative Article Award, 2011

Illinois Park and Recreation Association

Ronald H. Dodd Award, 2008

Department of Recreation, Sport and Tourism